

Press release

dryve – practical and now certified!

After three months of intensive testing *dryve* – the weather protection system – has received the prestigious European certificate “Geprüfte Sicherheit” (GS).

Baar (CH), May 21st 2015

The quality and safety of new products is priority number one for allnew AG. Therefore the company decided to implement an extra level of quality control. The GS-certification was carried out by the German enterprise velotech.de GmbH, specialists for testing bicycles and bike accessories. At their branch office in Schweinfurt *dryve* was exposed to three months of endurance testing containing the following:

- Chemical analysis for hazardous substances on all materials
- Roller drum testing rig: simulation of different road surfaces such as potholes, curbs, cobblestones
- Dynamic testing: performance of *dryve* during inclined position
- Temperature sensitivity: from -20° to +60° Celsius
- Steering control: ensuring, that the steering is not affected in a negative way
- Assembly and disassembly procedure
- Reaction of different detergents on implemented materials

The weather protection for cyclists has completely convinced and passed in all fields of testing. This product fulfils all requirements of the product safety law in Europe and proudly bears the respected seal of quality.

“Our customer’s safety is mandatory. So we wanted to eradicate every possible source of trouble, even though we did thorough researches and developments in advance. We wanted to be able to give our clientele a guarantee. This is the reason we decided on a quality control by velotech.de GmbH and are glad, that manager Ernst Brust and his team achieved our goal.” says founder and CEO of allnew AG, Mark Hänni.

The issued certification is perfectly on time for the launch, as *dryve* is available since beginning of May 2015 in bike shops in Germany, Austria, the Netherlands, Luxembourg, Belgium and Denmark. Further countries will

follow soon. The recommended retail price is € 159.- and the range contains seven different colour combinations. Arriving sopping wet at your destination now definitely is part of the past, as *dryve* keeps you dry in a safe way.

Videos and images of the endurance tests can be found on our Facebook site **[facebook.com/rieddryve](https://www.facebook.com/rieddryve)**.

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